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建業地產股份有限公司 *

Central China Real Estate Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0832)

DATE OF BOARD MEETING

The board (the “Board”) of directors (the “Directors” and each a “Director”) of Central China Real Estate Limited (the “Company”) announces that a meeting of the Board will be held at Room 7701B – 7702A, 77th Floor, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong on Thursday, 29 March 2012, for the purposes of, among other matters, (i) approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2011 and its publication; and (ii) considering the recommendation for payment of a final dividend, if any.

By order of the Board

Central China Real Estate Limited

Wang Tianye

Chief Executive Officer and Executive Director

Hong Kong, 19 March 2012

As at the date of this announcement, the Board comprises ten Directors, of which Mr. Wu Po Sum, Mr. Wang Tianye and Ms. Yan Yingchun are executive Directors, Mr. Lim Ming Yan (alternate director: Mr. Lucas Ignatius Loh Jen Yuh), Mr. Leow Juan Thong Jason, Mr. Hu Yongmin and Ms. Wallis Wu (alias Li Hua) are non-executive Directors, Mr. Cheung Shek Lun, Mr. Wang Shi and Mr. Xin Luo Lin are independent non-executive Directors.

** For identification purposes only*